

PENNSylvania YANkee Theatre Company  
PO Box 106  
Penn Yan, NY 14527

December 28, 2013

Prof. Jorge L. Diaz-Herrera, Ph.D.  
President  
Keuka College  
Keuka Park, NY 14478

Dear Jorge,

The PENNSylvania YANkee Theatre Company is gladly joining Keuka College in the memorandum of understanding in support of the Sampson Theatre project.

There is a clarification needed. In your cover letter, you used the word "restoration". The project is actually a rehabilitation and renovation of the Sampson Theatre building and property. This becomes important in the grant-writing and fundraising endeavors. A restoration project can limit the scope of what may be done to the structure. This wording needs to be consistent in all of our communications and fund raising.

The Sampson Advisory Board will be meeting again in February. You and the three representatives from Keuka College listed in your letter will receive notification about place and time.

This is an exciting project for the entire community and we thank you for your vision and commitment.

Kindest Regards,



Margaret J. (Peg) Patterson  
General Manager



Office of the President

# Keuka College

KEUKA PARK, NEW YORK 14478

(315) 279-5201

Fax: (315) 279-5335

E-mail: [jdiazh@keuka.edu](mailto:jdiazh@keuka.edu)

December 16, 2013

Peg Patterson, General Manager  
Pennsylvania Yankee Theatre Company  
PO Box 106  
Penn Yan, NY 14527

Dear Peg,

Keuka College is pleased to sign a memorandum of understanding with the Pennsylvania Yankee Theatre Company in support of the restoration of the Sampson theatre in Penn Yan.

Please, find enclosed two copies of the signed MoU for your signature; return one signed copy to us.

Per the agreement, we would like to appoint the following three Keuka Representatives to the Sampson theatre board:

Dr. Anne Weed, VP Academic Affairs

Ms. Amy Storey, VP Advancement and External Relations

Ms. Kelly Hamilton, Music Director

I look forward to continue our commitment to see the restoration of the Sampson theatre a reality.

Cordially yours,

Prof. Jorge L. Díaz-Herrera, Ph.D.  
President

Enc.  
JD-H

**Memorandum of Understanding**  
between  
**Pennsylvania Yankee Theater Company, Penn Yan, NY**  
and  
**Keuka College, Keuka Park, NY**

Whereas the Pennsylvania Yankee Theater Company, Inc. representing Sampson Theater (The Theater) and Keuka College (The College) continue to progress and refine discussions regarding educational, operational and marketing relationship in relation to the Theater; and

Therefore, The two parties agree to work together in good faith to promote the development of the Theater within the Village of Penn Yan, NY according to the general spirit described hereafter.

Both Parties agree to the following activities:

- To participate in a joint grant writing program facilitated by the Theater.

The Theater agrees to:

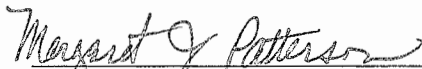
- Develop a state-of-the-art theater facility in the village of Penn Yan, NY
- Work in good faith with the Local Officials and Community to develop a facility that attracts the arts, theater productions and other cultural exhibits and activities, and that advances educational opportunities
- Offer at least one internship annually to a Keuka College student, selected by the College in cooperation with the Theater
- Free or priority student access to all Theater productions and exhibits
- Priority access to the Theater facilities, on an availability basis, for Keuka College events and productions
- Permanent representation (3 seats) from the College on the Sampson board

Keuka College agrees to the following:

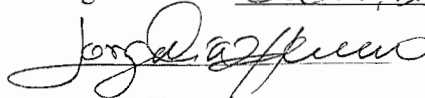
- An offer of students to assist the Theater with staffing through Field Period Program
- Faculty as development and operations consultants as available (Theater, Exhibits, Publications, History, Education, etc.) with compensation as appropriate
- Assistance in the development of relationships with other regional Colleges
- Provide assistance in identifying suitable grant writing opportunities

This addendum shall have no legal force or effect other than to express the intent of the parties. The parties shall negotiate and enter into subsequent agreements in accordance with the applicable statutes, laws, rules and regulations, the terms and conditions of which shall govern over any conflicting terms contained in this Memorandum of Understanding.

The terms and conditions of this Memorandum are acknowledged this date Dec 16, 2013 by:



Margaret J Patterson, General Manager  
Pennsylvania Yankee Theater Co., Inc.



Jorge L. Díaz-Herrera, President  
Keuka College



Grace Knapton, Chairperson  
Sampson Advisory Board



Amy Storey, Vice President  
Keuka College