



Penn Yan Theatre Company

August 20, 2019

**Present:** Lyn Strong, Dusty Baker, Mike Sepalla, Dean Knapton, Becky Prine, Melissa Parsons, Dave Smith, Sara Lyon, Grace Knapton, and Dan Green, Ann Shepardson, John Christensen, Dan Martens, Pat Falvey

**Absent:** Ray Willis, Dan Gotshall, Paulina Garces-Reid, Eileen Farrar, Jason Riley

**Call to Order:** 6:04 PM

### **I Welcome and Approval of Agenda:**

Add b. Pat to Sampson Update

Under new business- last year's Peasantman

Agenda approved with additions

### **II Secretary's Report:**

The minutes from the previous minutes were read. Hearing no objections, we accept the minutes as presented

### **III Treasurer's Report:**

Ann has opened the "Special Account" for the masquerade  
Ball

Ann asked where we should be depositing the sponsorship money=  
Operating Account

Hearing no objections, we accept the report as presented.

#### **IV Sampson Updates**

- a. Richard: See sheets from Richard
  - a. Bero is a MWBEE
  - b. Unofficial suggestions:
    - i. Audio- Applied Audio
    - ii. Rigging- Syracuse Scene and Stage
  - c. Sampson Advisory Committee needs to continue, but scaled down and specialized. The board nominates: Mike, Dean, Sara, and Simon
  
- a. DIR Grant- We received one million dollars- What should we do? We need to interview grant writers. Grace has someone she will ask if they are interested in interviewing to be our grant writer  
We should go back to Nord as use the one million dollars for matching funds. Becky will talk to Caroline Bick to see if she has any suggestions. Dean will talk to the person who restored the Ohman Theatre in Lyons to see if he has suggestions. -  
We are waiting on paperwork from the state to see what they are expecting us to do with the money.

-The committee: Mike, Dean, Pat- Mike will write a charter and present it to the board. Becky will get info to Mike.

-CFA- we are ineligible- Becky will call Mike Lynch to find out what was wrong

B. The board has asked Pat to be our legal advisor. He has agreed==

Thank you, Pat

## **V Old Business:**

### a. Summer Shows:

- i. Urinetown- We spent over \$500 on T-shirts- we need to collect the money from those who still owe for them. The financials are not finalized because there are still receipts out. Dusty will call Herb and find out how much we owe for DVDs
- ii. Frozen- We made \$960.67. Jessica Rhodes (music director) will come back next year. We are still waiting on a bill for the custodians.

### B. Branding and Marketing:

Money for the bags go into the PYTCo Operating account under donations.

Anyone who wants to write a blog to put on our social media accounts- that would be great!

Dusty paid for a \$10 ad for UrineTown- it received a lot of hits

C. Masquerade Ball- We have 6 online tickets sold so far. We will be getting posters out soon. Carl Shwartz will allow us to do some printing at his office. We will put a banner across Main St reading "Sampson Ball Oct. 5"- Dean will look into this. We can also put signs and banners on people's properties (Sara and Dave's, Burtons, Sampson). The committee will meet next week.

D. Dusty will buy rights to SampsonTheatre.org

## **VI New Business:**

A. Christmas Production-Becky will not be doing it this year, Dusty would like to do a collection of small shows (7Christmas skits) at the Keuka Candy Emporium on December 14th- Shows will be at 2 and 6 PM. There was also discussion of doing a Friday night show at Wellspring Fellowship Church. Dusty will look into this. Grace motions to allow Dusty to put together this as our Christmas show this year. Ann seconded. Approved.

b. Haunted Sampson- Simon has already said that he was doing it this year. Sara commented that we need a committee for this and that we will need a lot of help. Dusty motioned to move forward with the Haunted Sampson this year. Melissa seconded. Approved.

C. Peasant Man 2018 - There is \$250 left for the Broadway Summit Students. The kids are going independently this year. Dave motioned to give each student \$62 with a letter stating what the money is to be used for. We will leave Becky's share in the account to be used at a later date. Grace seconded the motion. Approved. Ann will transfer money from the PYTCo Operating Account to the Scholarship account to write the checks

D. Meeting Space/Location- We may be able to use Moravec's conference room. Dusty will call Carl to see if we could use his space (and invite him to join the board).

E. Volunteer Fair- at the Presbyterian Church. Dan Green will go to the fair and represent PYTCo. He will gather names of those interested in volunteering in any way and make a master list for us

**Next Meeting: September 17 @ 6 PM**

Meeting Adjourned: 7:42 PM